



WISHET

(Wisconsin Society for Healthcare Education and Training)
Contributing to and Promoting Excellence in Healthcare Education
WISHET • 1130 N. Westfield Street • Oshkosh, WI 54902

2011 WISHET Fall Conference

Teach It Quick and Make It Stick!

When

Thursday, October 13, 2011 8:00am to 4:30pm
Friday, October 14, 2011 7:30am to 12:30pm

Where

NEW VENUE THIS YEAR!
Stoney Creek Inn
1100 Imperial Avenue
Wausau, WI
www.stoneycreekinn.com
715.355.6858

A block of rooms has been reserved at Stoney Creek Inn (NOT the Grand Lodge) until September 12, 2011 for the price of \$69 plus tax. WISHET Discount can be used on reservations for Wednesday and Thursday nights. Mention WISHET when reserving your room. Parking is Free!

Who

Sharon Bowman, M.A.

What

In this informative, hands-on program, explore six learning principles based on current "cognitive neuroscience" about how humans really learn, as opposed to traditional assumptions about learning. Experience these six principles as you learn how to apply them to your own instruction. Leave with an instructor's toolbox full of activities, ideas, and excellent resources to add to your own understanding of brain science and human learning.

Bonus

Learn how to apply brain science to both synchronous and asynchronous computer based training, AND, go home with two of Sharon's most popular training books! As part of your registration you will receive *Using Brain Science to Make Training Stick* and *Preventing Death by Lecture*.

CEUs will be offered.

Meet Sharon Bowman

- Professional speaker and corporate trainer
- Staff development consultant and instructor for school districts and colleges
- Author of six popular training books
- President, Bowperson Publishing & Training
- Professional Member, National Speakers Association (NSA) and American Society for Training and Development (ASTD)

Sharon Bowman turns passive listeners into active learners with her high-energy, hands-on approach to teaching, training, and learning. Her classes and seminars are practical, useful, memorable, and fun. Over 90,000 of her popular books are now in print.

Sharon has been a professional speaker, author, teacher, and trainer for almost forty years. She works with people who want to fine-tune their information-giving skills, and businesses and educational institutions that want to offer exceptional in-house staff development programs.

Sharon delivers interactive keynote and conference sessions, and customized train-the-trainer programs.



Complete Registration Form on Next Page.

WISHET Fall Conference 2011

Registration Form

Agenda

Thursday, October 13, 2011

- 8:00 a.m.** **Registration / Vendors**
- 8:30 a.m.** **Welcome**
- 8:45 a.m.** **Using Brain Science to Make Training Stick! Part 1 - Sharon L. Bowman, M.A.**
In this high-energy, hands-on program, explore six learning principles that are based on “cognitive neuroscience,” – brain science about how humans really learn. Use these principles every time you instruct others, regardless of the subject, complexity of content, or delivery format.
- 11:45 a.m.** **Lunch / Vendors / and WISHET Annual Membership Meeting**
- 1:15 p.m.** **Using Brain Science to Make Training Stick! Part 2 - Sharon L. Bowman, M.A.**
A continuation of the exciting program started in the morning. You will leave with a collection of the newest brain science resources to enhance your understanding of the human brain and human learning.
- 4:30 p.m.** **Evaluations / Adjournment**

Friday, October 14, 2011

- 8:00 a.m.** **Registration**
- 8:30 a.m.** **Using the 4 Cs to Design and Deliver Learner-Centered Instruction - Sharon L. Bowman, M.A.**
Take your instructional skills to a more advanced level as you learn how to use the 4 Cs, a four-step lesson design and delivery model based on the best of Accelerated Learning. Use this practical tool every time you teach, train, and instruct others.
- 12:30 p.m.** **Evaluations / Adjournment**

Registration

Early Bird Registration

(Register by August 31, 2011)
 \$275 Member (Includes membership fee)
 \$300 Non-Member

Single Day Registration

(No Early Bird Discount)
 \$200 (Membership NOT included)
 Thursday Friday

Registration After August 31, 2011

\$300 Member (Includes membership fee)
 \$325 Non-Member

Membership Fee Only (No Conference Registration)

(Renewal or New Member)
 \$50 (1/1/12 through 12/31/12)

Total Enclosed:

Name _____ Title _____

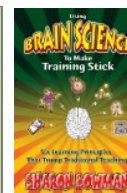
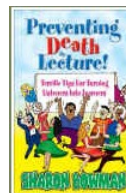
Organization _____ E-Mail (required) _____

Address _____ City _____ State _____ Zip _____

Phone Number (required) _____

Registration includes:

- Lunch on Thursday
- Refreshments on both days
- Two of Sharon's books



Make check payable to: WISHET (Send registration with payment to Mary Noltemeyer)

Mary Noltemeyer, Education Specialist
 Aspirus Wausau Hospital Educational Services
 333 Pine Ridge Blvd.
 Wausau, WI 54401

Contact Mary.Noltemeyer@aspirus.org with questions

No refunds or cancellations less than 7 days before seminar. \$35 processing fee for any refunds.