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# WISHET

## FALL CONFERENCE

Oct 11-12, 2007

Hawthorne Inn  
and Suites  
Oshkosh, WI



Planting the Seeds  
of Success

Wisconsin Society for Healthcare Education and Training  
Lori Soderberg, President  
W8180 Pitz Road  
Browntown, WI 53522

### SPEAKERS

#### Keynote Speaker Michele Deck

Michele, an internationally renowned presenter, author, and educator is the co-founder, President and Chief Executive Officer of G.A.M.E.S., a company that provides seminars for any organization, specializing in adult learning and interactive teaching methods. She is also CEO of Tool Thyme for Trainers, a company she founded that supplies the most innovative and creative presentation tools available to educators worldwide.

Michele is known for her innovative teaching methods in the field of health care education and training. She has been training educators and trainers full time for the last eighteen years. She has won several awards including NNSDO naming her the recipient of the prestigious Belinda Puetz award in 2000.

#### Traci Raether, MSN, RN

Traci is Vice President of Quality and Organization Development at Evergreen Retirement Community, Inc. in Oshkosh and is leading the new Evergreen Innovations Network providing education and consultation to other healthcare organizations. Traci recently received the first-ever UW Oshkosh College of Nursing Faculty and Staff Alumni Award recognizing her contributions in nursing leadership. Traci has been a featured speaker both state-wide and nationally.

#### Thomas Fritsch, UW-Milwaukee

#### Carol Aslesen, BSN

Franciscan Skemp-Sparta Campus

#### Pat Trapp, RN, MAE

Beaver Dam Community Hospital

#### Fred Bennett

eHealthcareIT

# WISHET

Wisconsin Society of  
Healthcare Education  
And Training  
Since 1985

For all your healthcare  
training needs

For more information contact:

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**Thursday, October 11, 2007**

**7:30-8:00 Registration  
Continental Breakfast**

**8:00-12:00 “Using Personality Types to  
Increase Your Managerial  
Effectiveness”  
Traci Raether, MSN, RN**

*“ Experience the Myers Briggs Type Indicator (MBTI). Identify why...you do what you do...and they do what they do. Participate in activities that develop your understanding of psychological types and begin integrating that knowledge into your leadership/management responsibilities.”*

**12:00-1:30 Lunch and Exhibits/Vendors**

**1:30-5:30 “Make Magic Happen In  
Surprising Ways”  
Michele Deck, RN, MEd, BSN,  
LCCD, FACCE**

*“In this session you will learn some simple magical activities that you can use to open, close or punctuate a learning point. Attend this session and discover that secrets of how you can create “magical moments” for everyone who attends your staff development encounters.”*

**Friday, October 12, 2007**

**7:30-8:00 Registration/Breakfast**

**8:00-12:00 “Creativity in a Box”  
Michele Deck, RN, MEd, BSN,  
LLCE, FACCE**

*“This session teaches everyone to become an innovative thinker so that new ideas and solutions to current challenges can be addressed. Come and discover the treasure that is hidden in the “box” that is known as your brain.”*

**12:00-1:15 Lunch and Door Prizes  
Annual Meeting**

**1:15-2:15 Breakout Session I**

**a) “Collaborative Research”  
Traci Raether, MSN, RN**

*“This session will offer practical guidance on overcoming some of the barriers to successful collaborations”*

**b) Web-based Training  
Fred Bennett**

**2:15-3:15 Breakout Session II**

**a) “Learning Needs and Analysis  
Options”  
Pat Trapp, RN, MAE**

*“Overview of different approaches to assess learning needs, tips, and tricks to ask the right questions, increase response, & different easy methods to analyze results and share with nurse leaders.”*

**b) “Crafting Clear, Compelling,  
Communications”  
Carol Aslesen, BSN**

*“ Whether you are creating a newsletter, flier, or brochure, there are some basic principles you can use to make your communications attractive and inviting to your readers. In this session, we will discuss the basic principles and critique a variety of examples of written communications.”*

**ACCOMMODATIONS  
and CONFERENCE**

held at:

**HAWTHORN INN AND SUITES /  
LaSURE’S HALL**

3105 S. Washburn Street  
Oshkosh, WI 54904  
(920) 303-1133

**From Milwaukee:** Highway 41 north to Highway 44 in Oshkosh. Turn left on 44. Turn left on the west frontage road (Washburn St.) and travel ¾ of a mile to the Hawthorn Inn and Suites Motel and LaSure’s Hall.

**From Green Bay and Appleton:** Highway 41 south to Highway 44 in Oshkosh. Turn right on 44. Turn left on the west frontage road (Washburn St.) and travel ¾ of a mile to the Hawthorn Inn and Suites Motel and LaSure’s Hall.

**From Madison:** Highway 151 north to Highway 26. Follow 26 to Highway 41. Turn Left on the west frontage road (Washburn St.) and travel 3 miles to the Hawthorn Inn & Suites and LaSure’s Hall.

**Block of rooms to be held until 9/30/07.  
Room Rate \$62.90. Two queen beds.**

All rooms include coffeemaker, iron and iron board, hair dryer, microwave, refrigerator, voice mail, full cable with HBO, and wireless internet. Other amenities include exercise facility, indoor water play land, with gas grills and on-site restaurant. Prime Outlet Mall directly next to the hotel. EAA Museum directly across the highway.

**REGISTRATION:** (one form per person)

**WISHET Fall Conference**  
Thursday and Friday, Oct 11 &12, 2007  
Registration Fee due Sept. 17, 2007  
(Call 608-966-4389 for late registration)

**FULL REGISTRATION**

\_\_\_\_ Non WISHET member \$170  
\_\_\_\_ WISHET member \$125  
\_\_\_\_ WISHET Membership Dues \$ 50

**SINGLE DAY REGISTRATION**

\_\_\_\_ **THURSDAY**  
\_\_\_\_ **FRIDAY**  
\_\_\_\_ Non WISHET member \$125  
\_\_\_\_ WISHET Member \$ 90  
\_\_\_\_ WISHET Membership Dues \$ 50  
TOTAL \$\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail (required to confirm registration) \_\_\_\_\_

**Full registration covers conference,  
breakfast and lunch both days.**

**-CEU credits available**

**-Make Check payable to: WISHET**

**-Mail to: Lori Soderberg, W8180 Pilz Road, Browntown,  
WI 53522**

**If you have not received an e-mail confirmation of your  
registration by September 28, 2007, please call Lori  
Soderberg at 608-966-4389 or Pam Smits at 920-267-0274.**

**Cancellations: \$25 fee for processing. No refunds for  
cancellations less than 72 hours before the seminar.**