



Wisconsin Society
for Healthcare Education
and Training

WISHET FALL CONFERENCE Oct 9-10, 2008

Ramada Plaza
Fond du Lac, WI

“Making Change Successful”



Keynote Speaker

Kathy Dempsey, RN, M Ed. The Bob Pike Group

Kathy B. Dempsey boasts more than 25 years of health care, educational training and organizational development experience. Her creative and unique approach is highly interactive, engaging, and packed full of practical strategies for immediate implementation. Kathy received national attention as a result of a life-altering hospital-based event that ‘made her a poster child for the Center for Disease Control (CDC).’ Her presentations reach far beyond the experience, to build a touchstone with each member of the audience. Kathy’s ‘signature story’ tells of her experience with being the first health care worker in America to be diagnosed with AIDS, having contracted the virus as a result of workplace exposure.

This diagnosis, a death sentence in the mid-80s, was confirmed with multiple positive tests. Months later all tests returned negative – a miracle or medical error? No one is able to explain. The 3 months that Kathy lived with that traumatic diagnosis was a life-altering experience. Her dramatic account provides a focus, inspiration and context for others who seek and value change in their personal and professional lives.

As a former hospital executive, Kathy strategically led Memorial Health Care System’s organizational development efforts to become one of the top 100 hospitals in America.

Her most popular book, *Shed or You’re Dead®: 31 Unconventional Strategies for Change and Growth* is the recipient of a Writer’s Digest International Book Award. Kathy has authored seven other books/products and is a contributing author for two of the best selling *Chicken Soup for the Soul* series.

Speakers

Janet Stoffer, BE

MRA – Institute of Management

Janet has a clear goal: for every class she teaches, participants leave with a solid plan to work on whatever challenges brought them to her. Her classes “draw people out” as she utilizes their experiences to become the framework for practical learning. She assists people in “connecting the dots.” Janet earned a BS in education at Brigham Young University. In addition to public speaking, Janet currently owns and operates a small business.

Barbara Knutzen, RN, MPA

Vice President of Ambulatory Services
Agnesian HealthCare

Barb has extensive experience in leadership at the executive level. As the COO for Synergy Health, Barb led the design, construction, and process design for a new replacement hospital. She is a frequent speaker at national conferences on a variety of topics including humor. She is coauthor on a number of articles addressing subjects such as lean, six sigma, and FMEA. Barbara is board certified and a fellow of the American College of Healthcare Executives.

Who will benefit from attending?

- Staff Development Specialists or Directors of Education and Staff/Organizational Development
- Human Resources Professionals
- Directors of Nursing
- Staff Nurses responsible for staff development and/or education of unit personnel
- Nursing Faculty members
- Novice or Beginners in the field of staff development

Thursday, October 9, 2008

Friday, October 10, 2008

**ACCOMMODATIONS
and CONFERENCE**

REGISTRATION: (one form per person)

**7:30-8:30 Registration
Continental Breakfast**

**7:30-8:30 Registration
Continental Breakfast**

**8:30-10:15 “Shed or You’re
Dead®”**

**8:30-12:00 “Communicate Conflict
Away”**

Surviving Change In This Changing World
Kathy Dempsey, RN, M Ed.
The Bob Pike Group

Jan Stoffer, BE

“Every time you are faced with change or a stressful event, you have a choice...Every time you hold an educational class you’re asking people to SHED®; to let go of the old and embrace new skills and knowledge. As educators and trainers, learn the proven strategies for facilitating others to SHED® for success.”

“Learn four different communication styles of people as well as your own communication style. Learn a strategy to teach others to communicate non-defensively through conflict.”

**12:00-1:15 Lunch
WISHET Annual
Membership Meeting**

10:15-10:30 Break

**1:15-1:30 WISHET 35th
Anniversary Celebration**

**10:30-12:00 “Tell Me a Story”
Kathy Dempsey, RN, M Ed.**

“Discover how storytelling enhances learning throughout the change experience. Develop your storytelling techniques to facilitate other’s learning processes.”



**12:00-1:30 Lunch and
Exhibits/Vendors**

**1:30-3:00 “Humor, A Tool to
Make Learning Fun
and Effective”**

**1:30-4:00 “Who Murdered
Retention?”**

Kathy Dempsey, RN, M Ed.
“Discover what kills retention in learning situations by identifying the key reasons why people retain information. Learn how the memory center functions in the brain.”

Barbara Knutzen, RN, MPA
“Rediscover your sense of humor. Learn how the use of humor boosts the effectiveness of the learning experience, as well as reducing stress in you and your learner’s life.”

4:00 Evaluations and Adjourn

3:15 Evaluations and Adjourn

**Ramada Plaza
One North Main Street
Fond du Lac, WI 54935
(920) 923-3000 or (800)-274-1712**

From Milwaukee: Highway 41 North to Johnson Street exit in Fond du Lac. Turn Right on Johnson Street to Main Street. Right on Main Street to Division Street. Ramada is on the corner of Division and Main Streets.

From Green Bay/Appleton: Highway 41 South to Johnson Street exit in Fond du Lac. Turn Left onto Johnson Street to Main Street. Turn Right onto Main Street to Division Street. Ramada is on the corner of Division and Main Streets.

From Madison: Highway 151 North to Fond du Lac. (Hwy 151 turns into Military Road in Fond du Lac). Take Military Road to Division Street. Turn Right on Division Street to Main Street. Ramada is on the corner of Division and Main Streets.

Block of rooms to be held until 9/23/08
Room Rate: \$69 – single \$79 - double

All rooms include: coffeemaker, iron and iron board, hair dryer, voice mail, full cable with HBO, and high speed wireless internet.

Other amenities: fully equipped fitness center, indoor pool, whirlpool, sauna, on-site restaurant, and complimentary covered parking

WISHET Fall Conference
Thursday and Friday, Oct 9 & 10, 2008
Registration Fee due Sept. 22, 2008
(Call 920- 237-2134 for late registration)

FULL REGISTRATION
___ Non WISHET member \$275
___ WISHET member \$235
(price includes \$50 renewal or new membership fee)

TOTAL \$_____

SINGLE DAY REGISTRATION
___ THURSDAY
___ FRIDAY

___ Non WISHET member \$150
___ WISHET Member \$125
___ WISHET Annual Membership Dues \$50

TOTAL \$_____

Name _____
Title _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ FAX _____
E-mail (required to confirm registration) _____

Full registration covers conference, breakfast and lunch both days. - CEU credits available
-Make Check payable to: WISHET
-Mail to: Darlene Johnson
1130 North Westfield St.
Oshkosh, WI 54902

If you have not received an e-mail confirmation of your registration by September 28, 2008, please call 920-237-2134 or e-mail djohnson@EvergreenOshkosh.com

Cancellations: \$25 fee for processing. No refunds for cancellations less than 72 hours before the seminar.