



WISHET Spring Conference

March 16, 2007

Featured topic:

*An Intelligent Guide to Evidence-Based Practice
and How You Can Succeed!*

Location:

*Beaver Dam Community Hospital,
Beaver Dam WI*

Agenda:

8:30am-9:30am Registration and snack

9:00am-2:00pm Conference

Speaker: Heather Herdman

*An Intelligent Guide to Evidence-Based Practice and How
you CAN succeed!*

Note** *Heather Herdman requests potential participants to
send any specific questions regarding EBP and/or its
implementation to WISHET member Pat Trapp
ptrapp@bdch.org before February 1, 2007*

Registration: *Please email Pat Trapp at ptrapp@bdch.org
before March 14th if you will be attending this conference.*



Link to Map and driving directions:

http://bdch.com/Contact_Us/maps.asp

Speaker Biography:

Heather Herdman is Executive Vice President of Matousek & Associates in Green Bay, WI. Responsible for:

- Operations of the organization
- Qualitative and quantitative research oversight and healthcare consultancy
- Lead in the medFocus Research division

Assistant Professor/Adjunct Professor Bellin College of Nursing. Responsible for:

- Development and delivery of graduate level nursing administration and nursing research courses
- Undergraduate curriculum at sophomore and junior level
- Nursing research, Community health and Nursing Fundamentals
- Member of graduate and undergraduate curriculum committee

Heather Herdman has also served as:

- Director of Quality & Research, Clinical Effectiveness Coordinator at St. Michaels Hospital and Rice Medical Center in Stevens Point WI which included varied responsibilities in developing and implementing processes related to quality/service outcomes and evidence based clinical practice in both hospital and clinics. St Michaels is part of Ministry Health care system.
- She has Doctor of Philosophy from Boston College, Nursing Informatics Post Master Certificate Program from Duke University MSN in Perinatal Nursing Boston College BSN from University of South Carolina
- And completed programs both in Massage Therapy and Aromatherapy