

Name: Bobbie Knecht, BS

Title: Education & Accreditation Manager, Wisconsin Medical Society

Professional Responsibilities: As an Education & Accreditation Manager, I am responsible for creating, organizing, managing, and executing accredited continuing education programming that aligns with the Wisconsin Medical Society's (WisMed) Mission and Vision. The medical field is constantly changing and evolving with new technologies, practices, and innovations making it essential for providers to continue their education by obtaining continuing education credits. In addition to managing new CME education, I am also responsible for overseeing WisMed's Joint Providership and Maintenance of Recognition programs.

Professional Interest: Anyone who knows me knows that I have a love of learning! Planning and attending educational presentations is my dream job and I am fortunate to say that I am one of the lucky ones, I joke that my theme song is "Vacation" by Dirty Heads, my favorite lyrics are "A-a-aye, I'm on vacation, Every single day 'cause I love my occupation". My goal is to bring valuable accredited continuing medical education to all healthcare professionals.

Career Path: I have more than 21 years of healthcare experience in a variety of settings. Began as a Registered Respiratory Therapist (RRT) and worked up to Team Lead. Pursued my Bachelors of Science in Health Services Administration. In 2016, I began my professional career as a CME Specialist and became a CME Team Lead in 2021, and most recently, accepted a position at WisMed as the Education & Accreditation Manager to continue my professional growth.

Fun Information about Me: Outside of work, I have a passion for photography. I also enjoy crocheting, watching movies, reading, and spending time laughing and having fun with my family and friends.