

Name: Bobbie Knecht, BS

Title: Continuing Medical Education (CME) Specialist Team Lead at Marshfield Clinic Health System, Inc. (MCHS)

Professional Responsibilities: As a CME Specialist Team Lead, I am responsible for creating, organizing, managing, and executing accredited continuing education programming for all healthcare providers that aligns with MCHS's mission, vision, and values. The medical field is constantly changing and evolving with new technologies, practices, and innovations making it essential for providers to continue their education by obtaining continuing education credits. MCHS holds multiple accreditations in which I am responsible for maintaining the required standards keeping MCHS in good standing and providing the opportunity for employees to obtain continuing education credits in house.

Professional Interest: Anyone who knows me knows that I have a love of learning! Planning and attending educational presentations is my dream job and I am fortunate to say that I am one of the lucky ones, I joke that my theme song is "Vacation" by Dirty Heads, my favorite lyrics are "A-a-aye, I'm on vacation, Every single day 'cause I love my occupation". My goal is to bring valuable accredited continuing education to all healthcare providers.

My Accomplishments:

- Career path: I have more than 19 years of healthcare experience in a variety of settings. Began as a Registered Respiratory Therapist (RRT) and worked up to Team Lead. Pursued my Bachelors of Science in Health Services Administration. In 2016, I began my professional career as a CME Specialist and became CME Team Lead in 2021.
- Achieved reaccreditation status from the Academy of General Dentistry and the Wisconsin Society of Healthcare Education and Training.
- Shining star award recipient.

Fun Information about Me: Outside of work, I have a passion for photography. I also enjoy crocheting, watching movies, and spending time laughing and having fun with my family and friends.